



Become a sponsor at the 9th annual **21st Century Energy Transition Symposium!**

Three-day event: May 4, May 5 and May 14, 2021
 Format: 100% virtual (due to uncertainty in pandemic)
 For more information: www.CERCsymposium.org

This popular event will have over 55 speakers and 16 sessions. The past symposia have a reputation for offering balanced, timely, non-partisan, educational and interesting energy-related topics. We drive our discussions towards finding solutions. Between 500 and 1,100 people have attended the symposia each year.

Since the event is 100% virtual, we are aiming for 1,000+ attendees. We expect to increase our attendee numbers because people won't have to travel, and thus this event will be exposed to more people around the country and world. The sessions will be videotaped and available for viewing for up to one year. The virtual event will combine the most popular elements from past symposia with new ways to stay connected. The 2021 symposium's robust virtual event platform will bring cutting-edge technology, networking opportunities, and conversations. The event will include live speakers and real-time networking.

21st Century Energy Transition Symposium

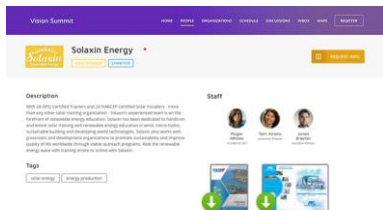
Collaboratory co-hosts



Co-hosted by the four Colorado Energy Research Collaboratory partners including University of Colorado Boulder, Colorado School of Mines, Colorado State University and National Renewable Energy Laboratory this year's symposium will 100% virtual using a robust third-party platform. www.ColoradoCollaboratory.org

The ways in which we power the world are complex and will only grow more so. Tackling that complexity will require advances in all energy sources, as well as in the ability to combine or switch seamlessly among them. Since 2007 the four Collaboratory entities have worked together on innovations and solutions involving research surrounding the full spectrum of energy sources, while partnering with their supply chains, industry & research partners.

Who will attend: Energy industry (all sources of energy), environmental, renewables, researchers, scientists, venture capitalists and philanthropic organizations, energy-related organizations, law firms, entrepreneurs, small/medium/large companies in energy and environmental sectors, federal agencies, government, NGOs, municipalities, elected officials, regulators, policy makers, utilities, academia, students, faculty & community.



This 100% virtual event will allow attendees to interact with sponsors as a different kind of experience. Custom landing pages for sponsors will create a year-round virtual exposure. Sponsors can manage their own logo, description, video, collateral, staff profiles and more. A searchable keyword index helps attendees find the sponsors who are relevant to them.

- **Virtual exposure:** Sponsors can customize their landing pages with their logo, description, tags, and even upload their own handouts and materials for attendee download.

- **Online lead retrieval:** Attendees can easily “request information” from sponsoring companies, sharing their contact information similar to having their badge scanned at a live event.
- **Virtual Value:** This event will offer sponsors exposure to all attendees allowing them to engage with one another on demand or schedule time to meet later. There will be custom sponsorship tiers through digital sponsorship offerings that attendees will see and interact virtually. This allows connection between attendees, speakers, and sponsors in real-time through chat, video or phone for an element of ease and fast connection.

Below you will find sponsorship levels. All funds raised through sponsorships will go into the Collaboratory account operated by Colorado State University. Beyond the energy transition symposium and webinars hosted by the Collaboratory, your contribution through your sponsorship will greatly impact the Collaboratory’s work between the four partners (CSU, CU Boulder, Mines, and NREL) in energy-related research.

Gold Sponsorship \$10,000

- Opportunity to moderate a session or participant as a panelist
- Verbal recognition from speakers during virtual event
- Sponsor up to three specific sessions
- Networking with attendees and sponsors will be encouraged by event co-hosts
- Logo placed on virtual platform
- Logo with hyperlink in symposium website
- Logo in virtual app

Silver Sponsorship \$5,000

- Tiered sponsorship level inside virtual platform
- Verbal recognition from speakers during virtual event
- Sponsor one specific session
- Networking with attendees and sponsors will be encouraged by event co-hosts
- Logo placed on virtual platform
- Logo in symposium website
- Logo in virtual app

Bronze Sponsorship \$2,000

- Verbal recognition from speakers during virtual event
- Networking with attendees and sponsors will be encouraged by event co-hosts
- Logo placed on virtual platform
- Logo in symposium website
- Logo in virtual app

Media Sponsorship — complimentary sponsorship in trade

We welcome and appreciate our media sponsors. We will add your logo to all our marketing materials including website, event app, and verbal mention. In exchange we ask our supporting organization will spread the word about the energy transition symposium. Please contact Symposium Chair.

Supporting Organizations

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For more info: Maury Dobbie, Symposium Chair & Executive Director,
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