



2021 Sponsor Levels

Become a sponsor at the 9th annual **21st Century Energy Transition Symposium!**

Date: May 4-5, 2021

Location: Embassy Suites, 1420 Stout Street, Denver, CO

Some History:

The original 9th annual symposium was scheduled for April 28-29, 2020 in Denver, however due to the COVID-19 pandemic, the symposium was rescheduled until a year later on May 4-5, 2021. Over 70 speakers and 18 sponsors were confirmed at the time the Collaboratory leadership made the decision we needed to reschedule.

To view the agendas, speaker bios, sponsors & videos of all sessions from past symposia, [go to this link](#).

The symposia are co-hosted by the four Colorado Energy Research Collaboratory partners including University of Colorado Boulder, Colorado School of Mines, Colorado State University and National Renewable Energy Laboratory. www.ColoradoCollaboratory.org

The ways in which we power the world are complex, and will only grow more so. Tackling that complexity will require advances in all energy sources, as well as in the ability to combine or switch seamlessly among them. Since 2007, the four Collaboratory entities have worked together on innovations and solutions involving research surrounding the full spectrum of energy sources, while partnering with their supply chains, industry & research partners.

Who will attend May 2021: Energy industry (all sources of energy), environmental, renewables, researchers, scientists, venture capitalists and philanthropic organizations, energy-related organizations, law firms, entrepreneurs, small/medium/large companies in energy and environmental sectors, NGOs, federal agencies, government, municipalities, elected officials, regulators, policy makers, utilities, academia, students, faculty & community.

We appreciate our sponsors! Our goal has and will always be to host a **balanced, non-political, meaningful and timely event** that has a focus on solutions and technologies that will make a lasting difference in Colorado, the United States and the world. With an eye towards finding solutions, for the past 9 years we have built a reputation for being an honest broker of information while inviting speakers who don't always agree on viewpoints but who are willing to discuss and exchange ideas. For more information contact: **Maury Dobbie, Symposium Chair** (Executive Director, Colorado Energy Research Collaboratory) Office: (970) 491-3788 E-mail: Maury.Dobbie@coloradocollaboratory.org

Symposium Sponsorship Levels 2021

Platinum Sponsorship \$20,000

- Company or organization choice of exclusive sponsor of breakfast or lunch on May 4 or May 5, 2021•
- Verbal recognition from speakers on stage during event
- Signage in food and beverage area
- Logo on all event signage; banner displayed in general session ballroom
- Logo with hyperlink on symposium website
- Logo in electronic app
- Logo included in all conference promotional materials, including printed program
- Half-page color ad in symposium printed program (art supplied by sponsor)
- Four participant registrations for May 4-5, 2021. Value = \$1,000
- Four invitations to speaker/sponsor/leadership reception on May 3, 2021. Value = \$300
- Four invitations to speaker/sponsor/leadership dinner on May 4, 2021. Value = \$400

Gold Sponsorship \$10,000

- Logo on all event signage; banner displayed in general session ballroom
- Verbal recognition from speakers on stage during event
- Logo with hyperlink on symposium website
- Logo included in all conference promotional materials, including printed program
- Quarter-page color ad in symposium printed program (supplied by sponsor)
- Three participant registrations for May 4-5, 2021. Value = \$750
- Three invitations to speaker/sponsor/leadership reception on May 3, 2021. Value = \$250
- Three invitations to speaker/sponsor/leadership dinner on May 4, 2021. Value = \$300

Silver Sponsorship \$5,000

- Logo on all event signage
- Verbal recognition from speakers on stage during event
- Logo on symposium website
- Logo in electronic app
- Logo included in all conference promotional materials, including printed program
- Two participant registrations for May 4-5, 2021. Value = \$500
- Two invitations to speaker/sponsor/leadership reception on May 3, 2021. Value = \$150
- Two invitations to speaker/sponsor/leadership dinner on May 4, 2021. Value = \$200

Silver Sponsorship and Breakfast Sponsor – \$7,000 to sponsor breakfast

Two sponsorships available — May 4, 2021 or May 5, 2021 breakfast at ~7:00-9:00am MT; Receives all Silver Sponsorship benefits plus additional recognition from podium

- Logo on all event signage
- Verbal recognition from speakers on stage during event
- Table tents displayed around food and beverage stations
- Logo on symposium website
- Logo included in all conference promotional materials, including printed program
- Logo in electronic app
- Two participant registrations for May 4-5, 2021. Value = \$500
- Two invitations to speaker/sponsor/leadership reception on May 3, 2021. Value = \$150
- Two invitations to speaker/sponsor/leadership dinner on May 4, 2021. Value = \$200

Silver Sponsorship and Lunch Sponsor – \$7,000 to sponsor lunch

Two sponsorships available — May 4, 2021 or May 5, 2021 lunch at ~12:30pm MT; Receives all Silver Sponsorship benefits plus additional recognition at lunch

- Logo on all event signage
- Verbal recognition from speakers on stage during event
- Table tents displayed around food and beverage stations
- Logo on symposium website
- Logo included in all conference promotional materials, including printed program
- Logo in electronic app
- Two participant registrations for May 4-5, 2021. Value = \$500
- Two invitations to speaker/sponsor/leadership reception on May 3, 2021. Value = \$150
- Two invitations to speaker/sponsor/leadership dinner on May 4, 2021. Value = \$200

Silver Sponsorship and Public Reception Sponsor – \$7,000 to sponsor reception

Date: May 4-5, 2021 reception starting at ~5:30pm MT; Receives all Silver Sponsorship benefits plus additional recognition at reception

- Logo on all event signage
- Verbal recognition from speakers on stage during event
- Table tents displayed around food and beverage stations
- Logo on symposium website
- Logo included in all conference promotional materials, including printed program

- Logo in electronic app
- Two participant registrations for May 4-5, 2021. Value = \$500
- Two invitations to speaker/sponsor/leadership reception on May 3, 2021. Value = \$150
- Two invitations to speaker/sponsor/leadership dinner on May 4, 2021. Value = \$200

Bronze Sponsorship \$2,000

- Logo on all event signage
- Verbal recognition from speakers on stage during event
- Logo on symposium website
- Logo included in all conference promotional materials, including printed program
- Logo in electronic app
- One participant registration for May 4-5, 2021. Value = \$250
- One invitation to speaker/sponsor/leadership reception on May 3, 2021. Value = \$75
- One invitation to speaker/sponsor/leadership dinner on May 4, 2021. Value = \$100

Media Sponsorship — complimentary sponsorship in trade

We welcome and appreciate our media sponsors. We will add your logo to all our marketing materials including website, event app, retractable banners and verbal mention. In exchange we ask our supporting organization will spread the word about the energy transition symposium. Depending on the trade, we will also credit you one or more registration fees. Please contact Symposium Chair.

Supporting Organizations

We will add your logo to all our marketing materials including website, event app, retractable banners and verbal mention. In exchange we ask our supporting organization will spread the word about the energy transition symposium. Depending on the trade, we will also credit you one or more registration fees. Please contact Symposium Chair. **Maury Dobbie, Symposium Chair** (Executive Director, Colorado Energy Research Collaboratory) Office: (970) 491-3788 Cell: (970) 682-5707 E-mail: Maury.Dobbie@coloradocollaboratory.org