2020 Sponsor Levels

Be a sponsor at the 9th annual 21st Century Energy Transition Symposium!

Date: April 28-29, 2020
Location: Embassy Suites, 1420 Stout Street, Denver, CO

On April 1-2, 2019, the 8th annual event enjoyed 72 speakers in 18 different sessions including breakout sessions. The past symposia have a reputation for offering balanced, timely, educational and interesting energy-related topics. Close to 450 attendees, last year’s symposium offered a variety of topics including breakouts. Go to http://cercsymposium.org/symposium-2019/

The symposia are co-hosted by the four Colorado Energy Research Collaboratory partners including University of Colorado Boulder, Colorado School of Mines, Colorado State University and National Renewable Energy Laboratory. This year’s symposium will be taken to the next level. www.ColoradoCollaboratory.org

The ways in which we power the world are complex, and will only grow more so. Tackling that complexity will require advances in all energy sources, as well as in the ability to combine or switch seamlessly among them. Since 2007, the four Collaboratory entities have worked together on innovations and solutions involving research surrounding the full spectrum of energy sources, while partnering with their supply chains, industry & research partners.

Who will attend: Energy industry (all sources of energy), environmental, renewables, researchers, scientists, venture capitalists and philanthropic organizations, energy-related organizations, law firms, entrepreneurs, small/medium/large companies in energy and environmental sectors, federal agencies, government, municipalities, elected officials, regulators, policy makers, utilities, academia, students, faculty & community.

We appreciate our sponsors! Our goal has and will always be to host a balanced, non-political, meaningful and timely event that has a focus on solutions and technologies that will make a lasting difference in Colorado, the United States and the world. For the past 9 years we have built a reputation for being an honest broker of information while inviting speakers who
don’t always agree on viewpoints but who are willing to discuss and exchange ideas. For more information contact: **Maury Dobbie, Symposium Chair** (Executive Director, Colorado Energy Research Collaboratory) Office: (970) 491-3788   E-mail: Maury.Dobbie@coloradocollaboratory.org

Symposium Sponsorship Levels 2020

**Platinum Sponsorship $20,000**

- Company or organization choice of exclusive sponsor of breakfast or lunch on April 28 or April 29, 2020
- Verbal recognition from speakers on stage during event
- Signage in food and beverage area
- Logo on all event signage; banner displayed in general session ballroom
- Logo with hyperlink on symposium website
- Logo in electronic app
- Logo included in all conference promotional materials, including printed program
- Half-page color ad in symposium printed program (art supplied by sponsor)
- Four participant registrations for April 28-29, 2020. Value = $1,000
- Four invitations to speaker/sponsor/leadership reception on April 27, 2020. Value = $300
- Four invitations to speaker/sponsor/leadership dinner on April 28, 2020. Value = $400

**Gold Sponsorship $10,000**

- Logo on all event signage; banner displayed in general session ballroom
- Verbal recognition from speakers on stage during event
- Logo with hyperlink on symposium website
- Logo included in all conference promotional materials, including printed program
- Quarter-page color ad in symposium printed program (supplied by sponsor)
- Three participant registrations for April 28-29, 2020. Value = $750
- Three invitations to speaker/sponsor/leadership reception on April 27, 2020. Value = $250
- Three invitations to speaker/sponsor/leadership dinner on April 28, 2020. Value = $300

**Silver Sponsorship $5,000**

- Logo on all event signage
- Verbal recognition from speakers on stage during event
- Logo on symposium website
- Logo in electronic app
- Logo included in all conference promotional materials, including printed program
- Two participant registrations for April 28-29, 2020. Value = $500
• Two invitations to speaker/sponsor/leadership reception on April 27, 2020. Value = $150
• Two invitations to speaker/sponsor/leadership dinner on April 28, 2020. Value = $200

Silver Sponsorship and Breakfast Sponsor – $7,000 to sponsor breakfast

Two sponsorships available — April 28, 2020 or April 29, 2020 breakfast at ~7:00-9:00am MT; Receives all Silver Sponsorship benefits plus additional recognition from podium
• Logo on all event signage
• Verbal recognition from speakers on stage during event
• Table tents displayed around food and beverage stations
• Logo on symposium website
• Logo included in all conference promotional materials, including printed program
• Logo in electronic app
• Two participant registrations for April 28-29, 2020. Value = $500
• Two invitations to speaker/sponsor/leadership reception on April 27, 2020. Value = $150
• Two invitations to speaker/sponsor/leadership dinner on April 28, 2020. Value = $200

Silver Sponsorship and Lunch Sponsor – $7,000 to sponsor lunch

Two sponsorships available — April 28, 2020 or April 29, 2020 lunch at ~12:30pm MT; Receives all Silver Sponsorship benefits plus additional recognition at lunch
• Logo on all event signage
• Verbal recognition from speakers on stage during event
• Table tents displayed around food and beverage stations
• Logo on symposium website
• Logo included in all conference promotional materials, including printed program
• Logo in electronic app
• Two participant registrations for April 28-29, 2020. Value = $500
• Two invitations to speaker/sponsor/leadership reception on April 27, 2020. Value = $150
• Two invitations to speaker/sponsor/leadership dinner on April 28, 2020. Value = $200

Silver Sponsorship and Public Reception Sponsor – $7,000 to sponsor reception

Date: April 28, 2020 reception starting at ~5:30pm MT; Receives all Silver Sponsorship benefits plus additional recognition at reception
• Logo on all event signage
• Verbal recognition from speakers on stage during event
• Table tents displayed around food and beverage stations
• Logo on symposium website
• Logo included in all conference promotional materials, including printed program
• Logo in electronic app
• Two participant registrations for April 28-29, 2020. Value = $500
• Two invitations to speaker/sponsor/leadership reception on April 27, 2020. Value = $150
• Two invitations to speaker/sponsor/leadership dinner on April 28, 2020. Value = $200

Bronze Sponsorship $2,000

• Logo on all event signage
• Verbal recognition from speakers on stage during event
• Logo on symposium website
• Logo included in all conference promotional materials, including printed program
• Logo in electronic app
• One participant registration for April 28-29, 2020. Value = $250
• One invitation to speaker/sponsor/leadership reception on April 27, 2020. Value = $75
• One invitation to speaker/sponsor/leadership dinner on April 28, 2020. Value = $100

Media Sponsorship — complimentary sponsorship in trade

We welcome and appreciate our media sponsors. We will add your logo to all our marketing materials including website, event app, retractable banners and verbal mention. In exchange we ask our supporting organization will spread the word about the energy transition symposium. Depending on the trade, we will also credit you one or more registration fees. Please contact Symposium Chair.

Supporting Organizations

We will add your logo to all our marketing materials including website, event app, retractable banners and verbal mention. In exchange we ask our supporting organization will spread the word about the energy transition symposium. Depending on the trade, we will also credit you one or more registration fees. Please contact Symposium Chair. Maury Dobbie, Symposium Chair (Executive Director, Colorado Energy Research Collaboratory) Office: (970) 491-3788 Cell: (970) 682-5707 E-mail: Maury.Dobbie@coloradocollaboratory.org